

CARING COMMUNITIES YOUTH SURVEY SYMPOSIUM AGENDA

MAY 7TH, 2024

PICARD CENTER FOR EARLY CHILD DEVELOPMENT & LIFELONG LEARNING
UNIVERSITY OF LOUISIANA AT LAFAYETTE
200 EAST DEVALCOURT ST.
LAFAYETTE, LA 70506

7:30am	Doors Open, Registration & Breakfast	
8:15am – 8:40am	Welcoming & Opening Plenary	<p>Kat Penna, <i>Picard Center</i></p> <p>Quinetta Rowley Womack <i>Deputy Assistant Secretary LA Office of Behavioral Health</i></p> <p>Dr. Leslie Brougham Freeman <i>Director of Prevention LA Office of Behavioral Health</i></p>
8:45am – 9:40am	Analysis of Caring Communities Youth Survey and Recommended Revisions	Dr. Ray Biggar , <i>Picard Center CCYS Project Director</i>
	Dr. Biggar will discuss preliminary findings from analysis of CCYS items including readability, redundancy, and content validity. Recommendations for reducing survey length and improving content will be presented.	
9:45am – 10:40am	CCYS Modernization and Improvements: Lessons Learned	Mary Johnstun <i>Bach Harrison</i>
	Mary Johnstun, CCYS Administration Project Manager, will focus on how Bach Harrison is addressing common survey concerns in Louisiana and in states across the nation, how similar state-level student surveys are evolving and modernizing, and some of the survey features that might be possible for the 2024 Louisiana Caring Communities Survey.	
10:45am – 11am	Break	
11am – 11:30am	Using the Louisiana Caring Communities Youth Survey to Drive Decision Making	Dr. Barzanna White <i>Caddo Parish Prevention Specialist</i>
	Without data, it's just an educated guess! Caddo Parish Schools use the CCYS to make informed decisions about how we utilize funding and prioritize initiatives for each school year. Examples of how we use data to make decisions will be provided along with how we select prevention programs. These decisions also assist our district regarding prevention initiatives and training as well as utilizing the data to secure grant funding.	

11:30am – 12pm	CCYS Website Presentation	Brandon Charles, Picard Center Data Analyst
	The CCYS Website presentation will focus on the newly developed louisianaccys.com website, created by the Picard Center. We will discuss the target audiences for the website, as well as explore the wealth of information resources the website offers. User-friendly data visualization makes charts and graphs easily accessible.	
12pm – 1pm	Lunch	
1pm – 2:30pm	Engagement in the Louisiana CCYS: A Key Asset for Prevention	Dr. Kyle Barrington Ms. Nicole Schoenborn South Southwest Prevention Technology & Transfer Center
	<p>This two-part session will focus on increasing response rates for the CCYS in Louisiana and why its completion by students is important to the state. Participants will be given advocacy strategies on how to articulate the survey's use by partners and in their own organizations. Working in groups, participants will have the opportunity to draft a communications plan for their own use with local partners to help articulate messages about the role of data in helping improve the lives of Louisiana youth.</p> <p style="text-align: center;">Session Objectives</p> <ul style="list-style-type: none"> - Participants will outline the purpose of the CCYS. - Participants will describe 3 methods for using existing CCYS data to build future buy-in. - Participants will apply engagement strategies to include partners in a communication plan. 	
2:30pm – 2:45pm	Break	
2:45pm – 4pm	Engagement in the Louisiana CCYS: A Key Asset for Prevention [Continued Discussion]	Dr. Kyle Barrington Ms. Nicole Schoenborn South Southwest Prevention Technology & Transfer Center
4pm	Closing Remarks and Dismissal	